# NATURALS COLLECTION





HERITAGE, BEAUTY, SERVICE

www.gaskell.co.uk

"The Naturals Collection combines the best nature has to offer with state-of-the-art manufacturing to create a truly exceptional range of floorcoverings."

The Naturals Collection is manufactured using 100% wool produced by blending together various undyed fibres from several different breeds of British sheep including; Swaledale, Cheviot, Scottish Black Faced and Herdwick.

The range is available in 4 qualities, Esk, Eden, Gowan and Leven and is created by combining a number of completely natural, undyed heather shades. The range is further environmentally friendly due to the carpet backing being made from jute and cotton. The latex used in the backing is also 100% natural.

This collection provides the most environmentally friendly route to manufacturing a carpet, minimising the negative environmental effects that can sometimes be produced during normal manufacture. The collection has complete design and colour flexibility within the natural palette of 8 shades, providing an attractive and ecologically friendly route to carpet manufacture.

# COLOUR PALETTE Ash Elm

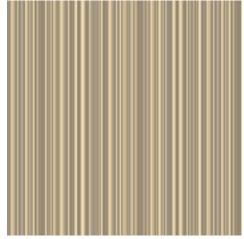


### M0946



4m wide 101.6cm self match

### M1063 stocked in 7x8



4m wide self match

# M1065 stocked in 7x8

4m wide self match





4m wide 50.1 cm self match



4m wide 17.8cm self match

### 1/210518

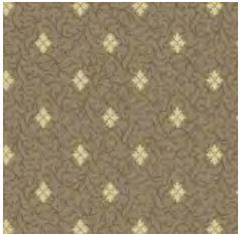


4m wide 57.1 cm self match

### 1/222129



1/222115



4m wide 24.5cm self match



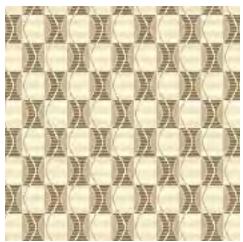
4m wide 19.3cm self match

### 1/220077



4m wide 91.4cm self match

### 2/230237



4m wide 19.3cm self match

### 2/220077



4m wide 91.4cm self match



4m wide 15.2cm self match

### 2/222144



### 3/222144



### 4/222144



4m wide 15.2cm self match

### 1/221819



4m wide 19.3cm self match

### 2/221819



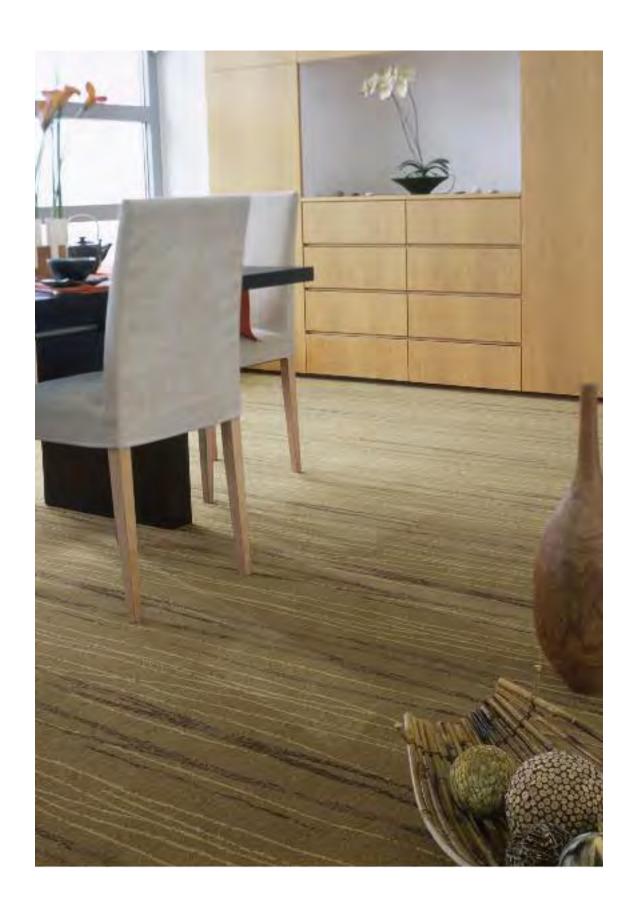
### 3/221819



### 4/221819



4m wide 22.8cm self match





4m wide 91.4cm self match

### 1/222213



4m wide 91.4cm self match

### 2/222692



4m wide 91.4cm self match

### 1/222153



4m wide 30.4cm self match



4m wide 81.3cm self match

### 2/201209



4m wide

81.3cm self match

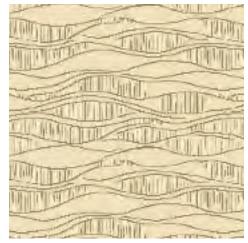
### 1/222414



4m wide

91.4cm self match

### M0948



4m wide

91.4cm self match

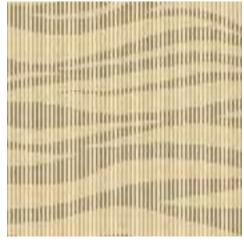
### 1/222181b



4m wide

91.4cm self match

### MORIO Dark Beige



4m wide

124.4cm self match

### 1/230288



4m wide

122.9cm self match



4m wide

91.4cm self match



# POSY

100cm self match

4m wide

### I/M1078



4m wide

71.1cm self match

### 2/M1078



4m wide

71.1cm self match



4m wide 91.4cm self match

### I/A066



4m wide

72.6cm self match

### 2/A066



4m wide

72.6cm self match

### 3/A066



4m wide

72.6cm self match

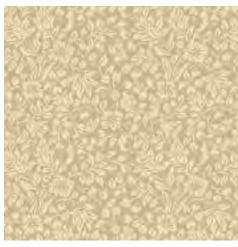


4m wide

80cm self match



3/210267



4m wide

80cm self match





### M1052



4m wide

86cm self match

### M1053



4m wide

86cm self match

### M1054



4m wide

86cm self match





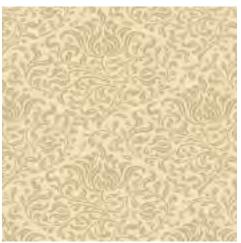




4m wide

45.7cm self match

### 2/222315



4m wide

45.7cm self match



4m wide

45.7cm self match



4m wide

82.3cm self match

### 2/972033



4m wide

82.3cm self match



4m wide

82.3cm self match







4m wide

30.4cm self match

### 2/242902



4m wide

30.4cm self match



4m wide

30.4cm self match



4m wide

15.2cm self match

### 2/220213



4m wide

15.2cm self match



4m wide

15.2cm self match







4m wide 87.9cm self match

### 1/222205



4m wide 45.7cm self match

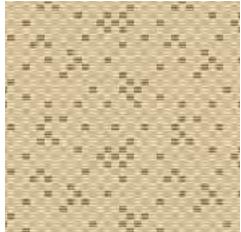
### M1082

4m wide



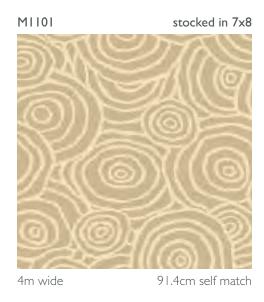
100cm self match

1/222155



4m wide 45.7cm self match



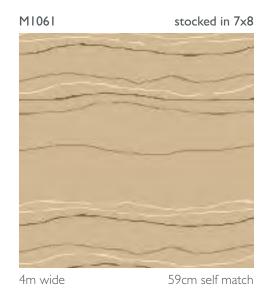










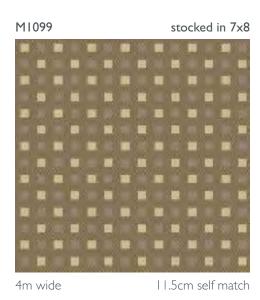








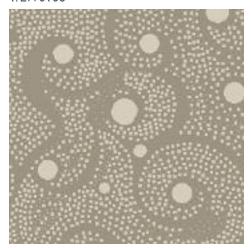








### I/LW0106



### 4m wide I 18.4cm self match

### M0920

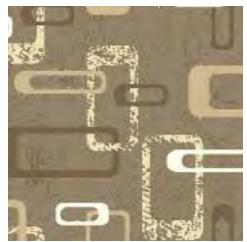


4m wide 91.4cm self match

### M0915



4m wide 70.1 cm self match



4m wide 91.4cm self match



4m wide 137.1cm self match

### 1/221771



4m wide

91.4cm self match

### 1/202281



4m wide

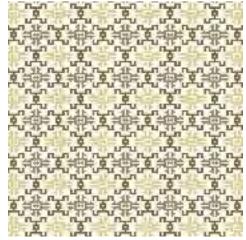
121.9cm self match



4m wide

88.9cm self match

### M1046



4m wide

71.1cm self match

### 3/G4076



4m wide

38.1 cm self match



4m wide

102cm self match



I-M199078F



I-M200077F



I-M200777F



I-M199177B



I-M200177F



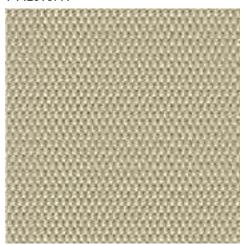
I-M200877F







I-M201077F



I-M201177B



I-M201277F



LW073777F



Quality	Pitch (per inch)	Row (per inch)	Pile Weight (g/msq)	Width (m)	Appearance Class	Luxury rating
Esk	7	7	1070	4	33-Heavy Commercial use	LC4
Eden	7	8	1225	4	33-Heavy Commercial use	LC4
Gowen	7	9	1380	4	33-Heavy Commercial use	LC5
Leven	7	10	1530	4	33-Heavy Commercial use	LC5

### quality selection

The qualities detailed in the matrix above represent specifications which should satisfy most commercial requirements. With each particular installation, the decision on which quality is most appropriate will depend on the levels of traffic and the length of time the carpet is expected to be installed.

Gaskell Mackay have many years of experience in these considerations and provide detailed advice on quality selection on a project by project basis. Technical specifications are available on request.

### colour and design

Colour and the presence or absence of a pattern can have a significant bearing on the long term appearance retention of the carpet. As a general rule, darker red, brown and grey tones are much less sensitive in displaying soiling than the equivalent blue, green or purple shades. All light colours are dirt sensitive, while highly patterned carpets tend to hide dirt, cigarette burns and stains.

Other aspects will also influence the choice of colour. For example, the light in a building (natural or artificial) can have a dramatic effect on the apparent colour of the carpet. Therefore carpet samples should be viewed under different light sources to ascertain their apparent colours.

### planning and estimation service

Using the latest Callidus planning software, Gaskell Mackay can accurately estimate carpet requirements from site plans to any scale. Accurate waste estimations can be readily calculated and adjustments made to minimise this.

One critical area of importance is seam placement. Knowledge of customer flow through the area is used to guide the fitter in the careful positioning of seams to avoid premature wear. The planning and estimation service is free.

### samples

Samples of all the designs and colourways illustrated (along with many others) can be obtained and are usually available within 72 hours.

### INSTALLATION:

in accordance with good practices described in the NICF Carpet Installation Manual and BS5325:2001.

### SHADING:

All pile carpets are liable to shading – that is to show light and dark patches arising from unequal crushing of the pile surface. The degree to which a carpet shades is in the main determined by its colour and design. No amount of care during manufacture can completely eliminate shading but the effect can be minimised by regular vacuuming. Light and delicate carpets are liable to become soiled with wear.

### PILE REVERSAL:

All pile carpets can suffer from pile reversal – a phenomena that may occur in certain areas and for no apparent reason. Present research has identified no specific cause. It may show as areas of dark and light patches. This may occur on certain colours and design styles and is not a manufacturing defect.

### FADING:

The ultra violet rays of the sun can be very damaging to a carpet, particularly light and delicate shades, which may bleach in ordinary daylight. In addition oxygen can have the effect of whitening lighter wool shades, thereby potentially altering the appearance of the colours in the design. In the event of carpet being installed in areas of direct or strong sunlight it is advisable to shield the carpet by use of protective blinds to prevent fading.

### STAIRS:

Local conditions generally dominate the performance of a carpet on stairs. However, periodical moving of the carpet over nosings is strongly recommended in order to spread the wear. Fitting should be in accordance with BS5325:2001.

### CARE & MAINTENANCE:

We can provide recommendations on request.

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Made in E.E.C.

# HERITAGE, BEAUTY, SERVICE



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